

Knowledge Unlatched

Oxford

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Roadmap for Today

- What we did
- Topics arising out of the pilot
- Vision for the Future
- Next steps



What is Knowledge Unlatched?

- Not-for-profit
- Collaborate initiative bringing libraries and publishers together to develop one route to OA for books
- A road to OA
- A space to learn together
- A consortium of libraries paying a Title Fee (BPC) to publishers to make their books OA



RAE 2008 outputs by publication type: Humanities

	Books	Chapter s	Journal Articles	Other
English	39%	27%	31%	3%
History	40%	22%	37%	1%
French	37%	23%	39%	1%
Philosophy	14%	20%	65%	1%
Chemistry	0%	0%	100%	0%

Total based on submissions drawn from the top 10 institutions in each field and with a GPA of 2.5 or better



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THE HUMANITIES AND SOCIAL SCIENCES

RAE 2008 outputs by publication type: Social Sciences

	Books	Chapters	Journal Articles	Other
Sociology	22%	10%	64%	3%
Law	18%	15%	65%	1%
Politics	29%	9%	62%	0%
Economics	1%	2%	89%	7%

Totals based on submissions drawn from the top 10 institutions for each field and with a GPA of 2.5 or better



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What We Did

- Small Pilot
- Worked with the community
- Proof of Concept



Pilot Project Design

- Collecting Books from Publishers
- Surveying Libraries
- Construction of the Model

13 publishers, 28 books

Average hb price \$95

Average Title Fee \$12,000

Recruit 200 libraries to pay \$60 per book



Pilot Collection Publishers

Amsterdam University Press	Liverpool University Press
Bloomsbury Academic	Manchester University Press
Brill	
Cambridge University Press	Purdue University Press
De Gruyter	Rutgers University Press
Duke University Press	Temple University Press
Edinburgh University Press	University of Michigan Press



Publishers from

- Five University Presses from USA
- Four University Presses from UK
- One University Press from Holland
- Three Commercial Presses from Germany, Holland and UK



Pilot Collection

One Package, Five Subjects

- History
- Literature
- Politics
- Media & Communications
- Anthropology

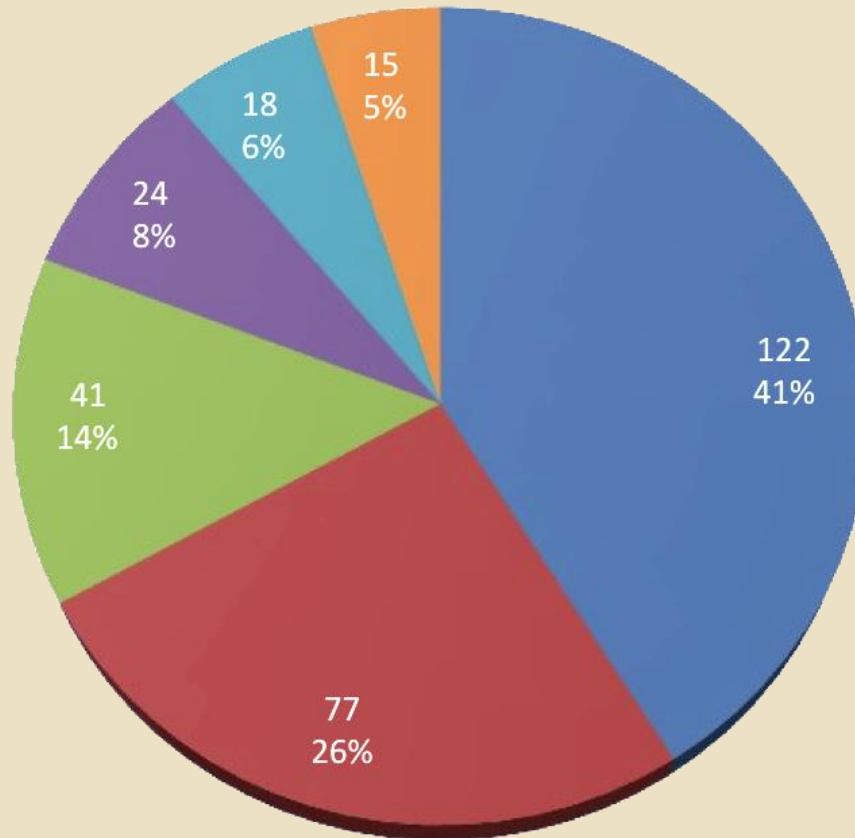


Pilot Project Results

- 297 libraries pledged
- 24 countries
- Collection cost reduced from \$1680 to \$1195 per library
- Per book/per library cost dropped from \$60 to under \$43
- Since pledging closed over 100 libraries pre-registered for next round



Global Sign Ups



United States (122)
United Kingdom (77)
Other* (41)
Australia (24)
Germany (18)
Canada (15)

*Countries included in the Other category less than 5% each – with 7 sign ups: Netherlands; 5 sign ups: Denmark and Israel; 4 sign ups: New Zealand; 3 sign ups: Sweden; 2 sign ups: France, Spain and Switzerland; and 1 sign up per country: Austria, Belgium, China, Estonia, Finland, Hungary, Latvia, Norway, Portugal, South Africa and Turkey.



Title Fee Examples

Title Fee	Participating Libraries	Cost per Library
\$10,000	250	\$40.00
	500	\$20.00
	750	\$13.33
\$15,000	250	\$60.00
	500	\$30.00
	750	\$20.00



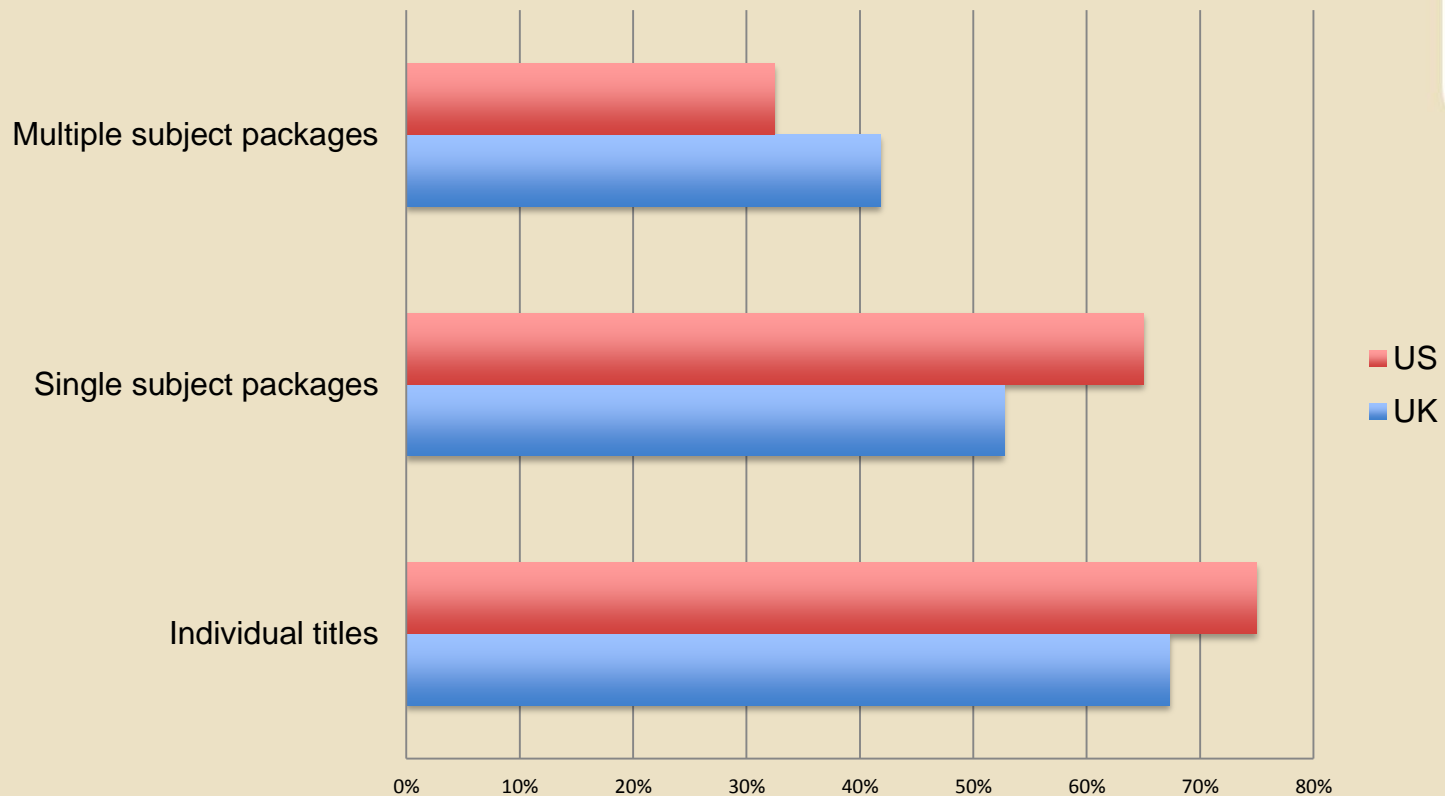
Pre Pilot Surveys

- Developed survey with Informed Strategies and the New York Public Library
- US: Sent to all ARL libraries + 116 libraries with an identified interest in OA
- UK: Survey distributed via RLUK and Jisc Collections



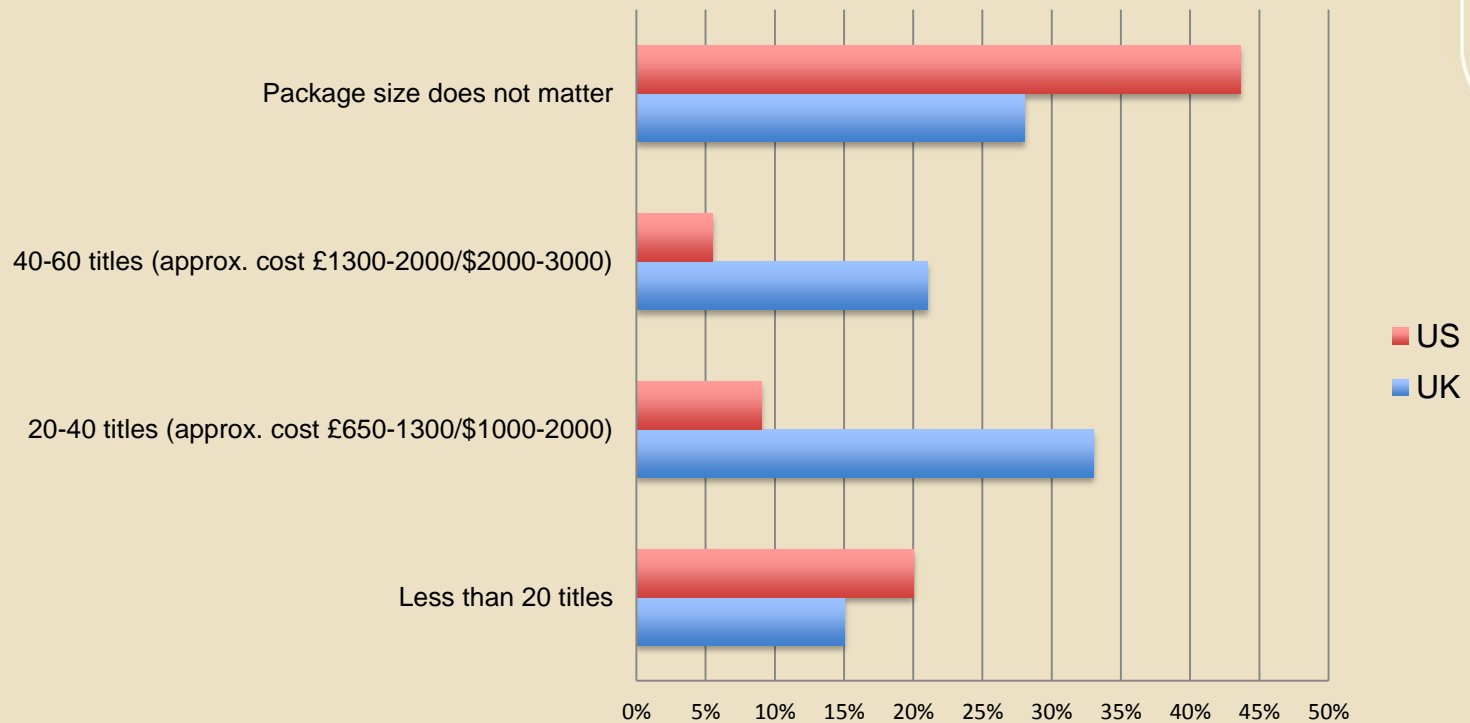
Title Selection from Survey

What would you like KU to offer libraries?



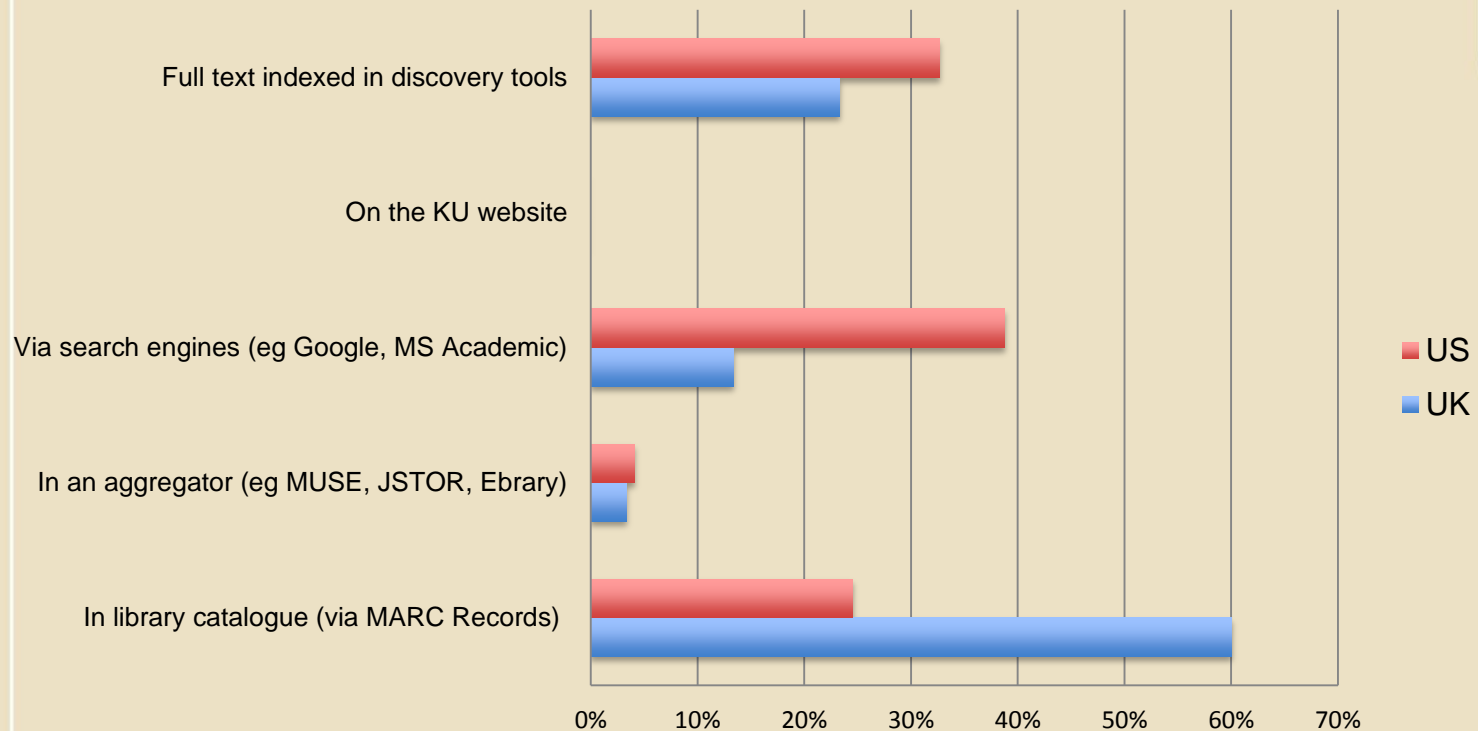
Size of Package from Survey

If KU is to offer a package, how many titles should there be?



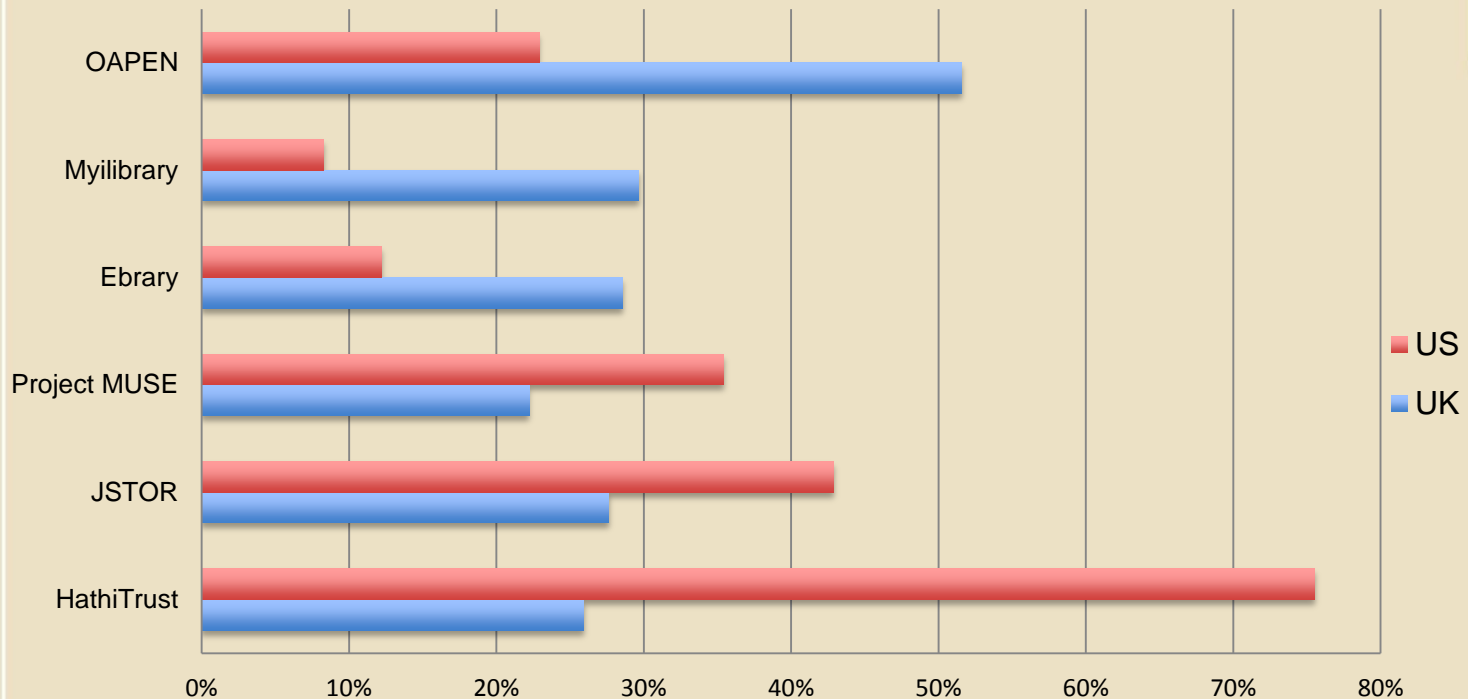
Platform and Discovery

Where is your first choice for the titles to be discoverable for users?



Platform and Discovery

It is very important for the titles to be on the following platforms (top 6 responses):



Hosting, Preservation, Metadata

- Hosting: OAPEN, HathiTrust, British Library
- Preservation: Portico, CLOCKSS
- Metadata: MARC21, enhanced by Duke University Library
- Discovery: WorldCat, Summon



Topics arising out of the pilot

- Will other versions still be required?
and pricing of additional formats
- Discovery and search
- Usage and impact



The KU Vision

- A sustainable route to OA for specialist scholarly books
- Ensure that HSS books are as accessible as OA science journals



How to Achieve this Vision

- Spread costs of OA across many institutions globally
- Help libraries to maximize the positive impact of spending on books



Additional Opportunities

- KU South
- KU in other languages
- KU helping digital first/new open presses



But First – Our Next Steps

- Learning the lessons from the pilot
- Infrastructure development
- Potential Partners
- Funding the scaling-up stage



What we are working on now

- Managing data flow better
- Consortia models
- Activating new library committees
- Producing substantive report on pilot
- Designing a study of usage and impact
- Recruiting more publishers
- Recruiting more libraries



Knowledge Unlatched

Thank you

